# 2018 | LOCAL CONTENT & SERVICE REPORT TO THE COMMUNITY | 2019

**KVCR** 



# KVCR | FNX

**BRINGING COMMUNITIES TOGETHER KVCR** is a trusted partner with the public. KVCR is charaged to provide leadership in the dissemination of information; To encourage dialogue to create an informed citizenry by aggregating resources; To further the goals of the community - at large; To be the "go to" media resource center for the Inland Empire.

# LOCAL VALUE

KVCR is the cultural, educational, and informational center of the Inland Empire. As the region's only locally-owned and operated public television and radio station.





In 2018-2019, KVCR provided services to the Native American community, the Autism population and United States Veterans. KVCR is working to be a needed and valued asset in our community.





KVCR serves audiences throughout the Inland Empire and Southern California while bringing communities together through programming and outreach. We are working to show more diversity in our content to proportionally reflect our richly diverse region.

# **KVCR CONTENT**

HOPEFULS a 4-part series that follows the powerful community-building work of youth boxing and afterschool program, Project Fighting Chance. Led by Coach Ian Franklin, three of the program's top boxers: "Terrible" Terry Washington, "Killer" Kenny Lobatoz, and Charles "Lolo" Harris navigate between the ring and the streets on their journey to Olympic gold. Ian Franklin, CEO and Founder of Project Fighting Chance describes San Bernardino as a challenged city-one that is economically challenged, with a violent criminal reality threatening to become a generational contagion.





**THE WHISTLE** is an investigative, educational program. Are We Ready for the Big One? is the first installment. This four-part series dives into earthquake science, history, recent disasters, California preparedness and immediate response, prevention, mitigation, resilience, sustainability, conservation, incentives, challenges, new technologies and solutions. Episode Two: Immediate Response When the big one hits. Episode Three: Prevention, Mitigation and Resilience. Episode Four: New Technologies and Solutions.

**THE REDLANDS BOWL** is an annual event that features a variety of music performances, including operas and symphonies. In the months of July and August our production crew recorded three of the Redlands Bowl performances. This year the series included Evening with Gilbert & Sullivan; Pirates of Penzance and Mariachi Divas.





#### **UNCOVERED IN THE ARCHIVES** travels to

various institutions throughout the Inland Empire to unravel some of the region's most extraordinary historical events - known and unknown, remembered and forgotten - all told through the hidden treasures that we uncover in the archives.

# **KVCR CONTENT**

**EXPRESSION OF ART** A three-part series. Art is a form of expression. It provides an image to express joy, sorrow, triumph, love and comes in many forms including, dance, music, singing, acting, and painting. The arts play a critical role in our lives. Art is all around us to embrace and enjoy. **Expressions of Arts** introduced several local organizations that are working to keep the arts alive in our community. We showcased the arts in the city of San Bernardino and throughout the Inland Empire. We recorded interviews with many organizations including the San Bernardino ArtFest, Symphonie



Jeunesse Youth Orchestra, Akoma Unity Center, LJR Academy of Arts, Garcia Center, CSUSB Opera Theatre and others. We produced a total of 18 segments for television. We partnered with our sister radio station 91.9 KVCR and produced 17 segments of the same art organizations. The project was funded by the San Bernardino Arts Commission and the California Endowments for the Arts in support of both KVCR-TV and 91.9 Radio.



**THE OTHER SIDE OF COACHELL Valley** This docu-special highlights the Coachella Valley community, and how with support from the organization Building Healthy Communities, community members and local groups have formed an alliance to tackle issues of Health, Education and Environment.

**CANDIDATE FORUM** KVCR hosted debates for the local government elections. We partnered with the League of Women Voters. Candidate Forums The League of Woman Voters of the San Bernardino Area, hosted a series of candidate forums in our TV Studio. Races covered by the forums include: San Bernardino City Council, Mayor of San Bernardino Mayoral, 40th Assembly District, and 31st Congressional District.

# **KVCR CONTENT** Short Production

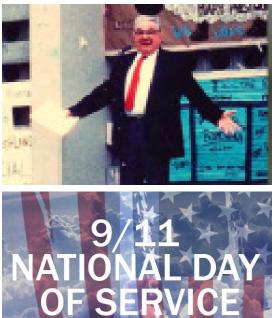


State of the Empire are 1 to 3-minute reports produced for KVCR TV and social

media.

**Legacy Celebrated** the legacy of the late Inland Empire Congressman George E. Brown, Jr., to raise awareness for his landmark conservation efforts in the Mojave Desert. His legislative legacy and the Science and Conscience in Action endures in his name.

**9/11 National Day of Service Veterans** Partnering with Communities is an organization dedicated to help veterans. For the 9/11 National Day of Service, the organization gathered the community of Fontana to honor all servicemen. They worked to create 500 care packages for our troops, and held a ceremony to never forget the sacrifices our heroes make.



**County Superintendent's State of Education** Superintendent Ted Alejandre delivered an impassioned speech with the theme "Impact the

Present. Transform the Future." He spoke about the uniqueness and potential of the San Bernardino area, and how San Bernardino schools are doing their part to achieve that potential.



**Manufacturing Day** Local factories and training colleges were geared up, ready to showcase the rewarding career opportunities available in advanced manufacturing to students visiting as part of National Manufacturing Day. The goal of this event was to inspire students of all ages and their parents to consider careers, while addressing many common misperceptions about manufacturing jobs.

**Light the Night** A series of fundraising walks benefiting The Leukemia & Lymphoma Society's (LLS) funding of research to find blood cancer cures. We followed some of our staff who joined forces to walk for the

cause. Two of our videos were showcased at the walk. The first featured Karen Draper-Smolinski (survivor), Frankie Grieco (survivor) and Dr. Van Etten who sits on the OCIE Chapter Board of Trustees. The second was a memorial to our very own Jim Walker who lost his battle with cancer.

**SBVC Student Equity Division's Valley 360 Resource Center and Food Pantry** Since opening their doors in November 2011, the Center have given away over 800 bags of food and other necessities. The pantry is available to all students that attend San Bernardino Valley College and has helped both homeless students and students dealing with some form of food insecurity. The pantry is working in partnership with a local food bank. The pantry will expand their services to provide clothing. Clothing has been donated by SBVC staff, faculty and students. The pantry is always looking for donation of items, funds, and volunteers.



# **KVCR CONTENT** Short Production

**Vietnam Speaks** Pete Young is the Director of the Riverside National Cemetery which is dedicated to the interment of United States Military personnel. We followed his daily duties at the Cemetery and he talked about his experiences.

**Career and Technical Education** (CTE) We interviewed with professors, current and former students, and industry professionals for our series to highlight the Career and Technical Education programs at two community colleges.



Home of Neighborly Services A story with a focus on the nearly 100 year old

building and the community coming together to help the organization so that it may continue to provide services and activities to the neighborhood. This is a special project of interest to SBCCD Trustee, Joseph Williams. He and others want to help restore the building to what it once was.

52nd Beautillion Ball An annual event held at the National Orange Show Event Center. The Beautillion Knights is a



five-month extracurricular program, providing mentorship and scholarship opportunities to students of color in San Bernardino. The program is sponsored by the Social Lites Inc. of San Bernardino.

#### **Residential Construction Trades Training Program**

The San Bernardino Community College District and Building Industry Association Baldy View Chapter announced the Entry Level Residential Construction Trades Training Program. The program strives to build the next generation of construction workers and guarantees jobs for graduates in one of California's fastest growing regions.

**California's Surgeon General** Surgeon General Dr. Nadine Duke Harris stopped by the San Bernardino Valley College Child Development Center. Dr. Harris addressed the needs and challenges of

the community, while visiting with children who receive services at the Center.

**SBVC International Student Film Fest** San Bernardino Valley College held the only international student film festival in the area. The festival showcased over 110 student films from 12 countries and connected students with professionals in the industry. Please join us for our 8th annual film festival on April 25th -27th

This is a three day event that will start on Thursday, April 25th. 701 S Mt Vernon Ave, San Bernardino, CA 92410



Library Book Fair The San Bernardino Public Library invited over 40 local authors to greet the public as part of their annual Library Book Fair.

**KVCR Introduced Empire PBS Passport** A new member benefit offering extended on-demand access to a rich library of public television programming. Empire PBS Passport provides donors access to current and archival programs from both PBS and KVCR and is available via the KVCR website, PBS.org and other digital platforms.

# Empire PBS | Passport

# **KVCR CONTENT** Short Production

**New Television and Radio Tower** increasing in height from 150 feet to 345 feet and was built in connection with our recent participation in the FCC broadcast spectrum repack with the San Bernardino Community College District. On April 12, 2019, we moved to a new VHF channel—viewers who watch us over-the-air will need to re-scan their televisions, but we will remain on Channel 24.1, 24.2, 24.3 and 24.4. We created three informative videos explaining the change and the process.



**Concert for the Homeless** Riverside City College's music department presented a "Concert for the Homeless" at the Coil School for the Arts Concert Hall. The concert featured the college's ensembles in guitar, wind, jazz and percussion. Proceeds benefitted the Path of Life Ministries homeless shelter in Riverside.

The Drew Book Series returns with the seventh installment of the children interstitial short series. The series is written by Justine Del Monte and illustrator Brandon Chappell. **Drew & Boo Love Nature Too!** This episode deals with teaching the value of respect for nature. An eight installment is coming in the next fiscal year regarding the environment.



# KVCR IN THE COMMUNITY

**From Scratch Screening** In partnership with the City of Eastvale we held a screening of our new DIY program **From Scratch** at Regal cinema. The screening included episode 11, along with a never-seen-before bonus segment. The screener was marketed on the KVCR's social media and on a highway billboard placed by the City of Eastvale. In attendance was the Mayor of Eastvale, Clint Lorimore who presented the welcome address. There was a Q&A session and raffle give-a-ways.

**Mother's Day** Furthering our efforts to engage with the community, the Empire PBS Mother's Day contest winners, Sarah Marez and Deana Mayeda were treated to hair and makeup makeovers at Cré studios in Highland. Participants won the social media contest based on submitting the best advice their mother gave them. Sarah, a domestic violence survivor, stated her mother told her to never give up.





**The Sensory Sunday Awareness Project** We were proud to cover and participate in the Sensory Sunday Awareness Project Association (SSAP) kick-off event at Just Play Adventure Park in Fontana. Families with children of all ages and disabilities were invited. The kids were able to enjoy the indoor amusement park, get information from a wide range of vendors, and take photos with the Chip the bear, our mascot. The SSAP is a group comprised of local business organizations, leaders and individuals dedicated to furthering awareness of kids with disabilities. This event will be held the second Sunday of every month at different "fun zones" in the Inland Empire.

**Empire Builders** KVCR strengthened the relationships with Building Industry Association (BIA), California Manufacturing Technology Consulting (CMTC). San Bernardino County Economic Development focused on addressing the shortage of skilled labor in SB by partnering on developing programming to inspire viewers to get either free training at EDCT or enroll in SBVC for construction and manufacturing related classes.

**Hopefuls Screener** Empire PBS held a screener for **Hopefuls**, a four-part docuseries about the Project Fighting Chance (PFC) youth boxing program in San Bernardino, at the San Bernardino Valley College auditorium. Guest speakers included Assemblymember Eloise Gomez Reyes and Project Fighting Chance board member Terry Boykins, who also served as master of ceremonies. Special guests were actor Bill Cobbs and James Culpepper, Hall of Fame inductee for Martial Arts. These boys were excited to have the spotlight on them, they were beaming the entire evening. **Hopefuls** premiered Thursday, September 27 at 8pm.



**Turkey Giveaway** Community Action Partnership of San Bernardino County and the Young Visionaries Youth Leadership Academy hosted a special turkey giveaway to help families. Turkey and food boxes were given away to 1,000 families who attended. Families could also obtain resources, goods and services at the Resource Fair. Over 50 agencies were on hand to assist the families. The event included a kid zone with a bounce house, mechanical bull and entertainment.

# STORIES OF IMPACT IN THE COMMUNITY

**Autism Concert** As part of the KVCR Autism Initiative and as a media sponsor for the 11th Annual Autism concert, our staff hosted a booth at the event. We had autism related items, including T-shirts, magnets, note cards, and notepads.



Funds raised help support our Autism Initiative providing funding for KVCR to produce programs by interviewing experts in the field of autism and autism related topics.

**KVCR Members Concert** KVCR often participates in community concerts as a way to fundraise for the stations. They are a wonderful opportunity to meet our members and thank them for supporting KVCR. Our concerts included blues performer Joe Banomassa (Riverside), Trans-Siberian Orchestra (Ontario), Ethan Bortnick (Riverside) and Italian tenor Pasquale Esposito (Palm Springs) (pictured right) . Our members were invited back stage to meet with Pasquale prior to the concert.





**CHC Foundation "Friends" Luncheon** Each year, the Crafton Hills College Foundation asks one of their Alumni to speak about their experience at Crafton Hills for their "Friends" Luncheon. This year KVCR's Lillian Vasquez was the alumni guest speaker. Before a crowd of 80 guests Vasquez reflected on her experience attending Crafton. She discussed the path that led

her to CHC, her area of study and extra-curricular activities. Vasquez shared her educational journey after graduation and how Crafton prepared her for a career in broadcasting. She talked about professors, who had an impact on her education and fondest memories at Crafton Hills College.

Winterfest at SBVC The San Bernardino Valley College campus was transformed into a winter-themed wonderland for the college's third annual "WinterFest." KVCR participated in this campus-wide celebration of the holiday season which attracts students, staff, and community members to campus. We offered a snowman ornament activity for all ages. WinterFest treats its visitors to a festive holiday atmosphere with free games, pictures with Santa, musical performances, planetarium shows, children's activities, and holiday movie



screenings. There was delicious holiday food, coffee, hot chocolate and art available for purchase. This event was free and was open to the community.

# STORIES OF IMPACT IN THE COMMUNITY



**Community Matters Campaign** The Purple Hearts organization visited our station. We provided a tour for all the ladies in attendance. Following the tour, their President shared the mission of Purple Hearts. Since its founding in 2000, the Purple Hearts program has provided assistance for thousands of women and children throughout Southern California rebuilding their lives from domestic violence. They partner with domestic violence shelters throughout the region to provide programming focused on self-sufficiency skills and access to resources their clients need to successfully and sustainably rebuild

their lives. Through this new approach, they have seen a drastic reduction in the recidivism rate as women are now empowered to move forward on their journey and establish safe and productive lives for themselves and their children. They named their program Purple Hearts after the medal given for bravery to the wounded in battle. These women have survived a terrorizing war and shown enormous courage to rescue themselves and their children from life-threatening abuse.

# San Bernardino City Unified School District's

**2019 Youth Justice Conference** Held on the Crafton Hills College campus, the theme was Free Speech, Free Press, Free Society. Participating students attended opening and closing keynote talks and also chose a 'strand' to follow for the day. San Bernardino Police Department personnel and KVCR helped conduct the Free Press strand. The KVCR radio news operation guided the students into a discussion and discovery process relating to a 911 call. SBPD addressed the public information side of news



dissemination, and KVCR discussed social media and truth-finding. A panel discussion included KVCR staff.

**Caltrans Promotional Video** is a dynamic, emotional, 4 minute look at the Parolee Work Crew Program. It showcases the intricate collaboration between SBCCD, the Cal State Re-Entry Initiative, the Urban Conservation Corps, and the California Department of Corrections and Rehabilitation to facilitate the needs of Cal State parolees and the subsequent reduction of recidivism. from 60% to 3%. Intimate portraits of real life parolees who have rebuilt their lives and families as a result of immersing themselves in the Caltrans program are shared.







**Staff members throughout the Inland Empire** In support of community events, KVCR staff attended the American Cancer Society "Go Red" event in Riverside. Lillian Vasquez performed the duties as MC at Cal State University San Bernardino Multi-Cultural Book Festival, and the Be

Great Awards for the Boys & Girl's Club held in Redlands. We attended the Bucky Ball in partnership with the San Bernardino County Museum. We supported the United Way Inland Valley event Pathways to Success in support of their GEMS (Girls Excelling in Mathematics with Success) project. The event was held at the Grand Arbor Gardens in Riverside. Staff members

also attend the Assistance League of San Bernardino Headdress Ball at the National Orange Show event center.

# **STORIES OF IMPACT** IN THE COMMUNITY **Serving an Underserved Community**



April is National Autism Awareness Month and with our KVCR's Autism Initiative our staff has been dedicated to the cause. Diving into our 6th year for the "Coloring for the Future of Autism" project, over 70 businesses participated. Each company offered customers an opportunity to receive a puzzle piece for a



dollar, then displayed on their wall, creating a beautiful art piece and raising awareness. This project is designed to raise funds to support programming on KVCR and support students attending Crafton Hills College and San Bernardino Valley College through the college foundations. Over the years, KVCR has produced documentaries

Children coloring a puzzle piece at ice cream shop.

and radio specials on the topic of autism.

On top of the participating businesses, the KVCR's Autism Initiative was part of seven Autism Awareness events: Nekter's Grand opening in Chino Hills, five "Color the Brewery Nights" and the Annual Hero Walk. Nekter had puzzles pieces at several of their locations.

Our team was invited to the grand opening of their Chino Hills' location. A proportion of the day's proceeds were donated back to the Autism Initiative. At each of the "Color the Brewerv Nights" the Autism Initiative staff set up a booth, sharing information, raising dollars and creating awareness. KVC-ARTS radio host, David Fleming attended a variety of events, designing his sharpie tattoos that were puzzle related in



honor of the "Coloring for the Future of Autism" project.

The annual community Hero Walk was held for the first time at San Bernardino Valley College. The walk portion took place on the track. SBVC staff were de-



lightful to work with as they helped to make our walk a success. In partnership with the Autism Society Inland Empire, this walk brings together thousands of participates, families, vendors, special guests and dignitaries. KVCR's staff had a booth at the event where we offered "autism" styled t-shirts and a variety of other autism related items including sunglasses, earrings, magnets, and tote bags.

Several dignitaries werre in attendance including SBCCD Trustee, Frank Reyes, newly appointed

> Third District County Supervisor, Dawn Rowe and Assembly member Eloise Reves. Actor Isaac Singleton Jr was the Grand Marshall. who kicked off the walk.

All month long the KVCR Autism web page and social media was very engaged between the participating businesses and events,

giving followers up-to-date information and creating awareness.



Turtle Sharpie tattoo with a puzzle piece.

# CREATING **AWARENESS**

MLK Day Remembering a historical and cultural leader. The graphics department has created another short animation to play on air and on our social media platforms in honor of Martin Luther King Jr. It features photos of King and a quote by him.







**HALLOWEEN** – In the spirit of the spooky season the graphics department created this Happy Halloween image. It was shared across our various social media outlets.



# SOCIAL MEDIA

**KVCR Empire News** EMPIRE Apr 12 at 6:00 PM • 🕄

We don't know what to say, Les Schwabs all over Inland Southern California have stepped it up by donating to our Autism Initiative! It's incredible how the continues support of the community is making things happen this month. We are proud of all Les Schwabs that are here to #LightItUpBlue for Autism Awareness Month! There's still time. A couple days to sign up for our annual Autism Walk THIS SUNDAY!! More info KVCRnews.org/autism

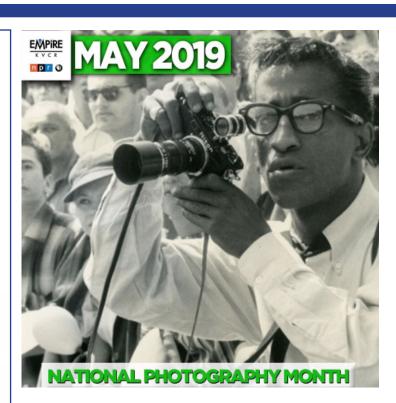
## "Coloring for the Future of Autism"

Stop in at any Les Schwab participating location and ask a Les Schwab technician how to

#### donate TODAY!

Fontana- Sierra Ave Fontana- Foothill Blvd Rialto Yucaipa Perris Moreno Valley Temecula

Riverside Hemet Hesperia Victorville Norco Eastvale Ontario



# **FNX CONTENT**

**Grand Performances** FNX continued to record more episodes of the Grand Performance concert series staged in Los Angeles with the Urban Badlands Show featuring Gemma Castro/The Altons and The Steady 45's. This series will include First Nations Now: Rhymes and Storytelling for Families, Davie Hillyard & The Rocksteady 7, The Delerians, and many more.



**Native Kids** Moving forward with a docu/news piece which follows a class of 30 kids from Paakuma Elementary School as they learn about Native cultures.

**Studio 49** This is our in-studio music show that spotlights native musicians and singers. Upcoming episodes will feature native artists Lakota John, Raye Zaragoza, and QVLN. FNX favorites, The Miracle Dolls were recently in the FNX studio to record a new set to be featured on *Studio 49*. Cody Coyote shares his story with us in a heartfelt and powerful episode of *Studio 49*.





**Wassaja** This news series returns with 3 new segments that relaunches with a segment about Native American attorney and playwright Mary Kathryn Nagle (Cherokee). And "The Golden Age of Native Media" which was shot on location at the Native American Journalist Association's (NAJA) "National Native Media Conference" in Miami. A n episode about Native American candidates and the election season. The show highlights the Alaskan Elections for Governor and Lt. Governor. New segments of Wassaja are currently in production and post-production. The FNX producer will feature the Chumash Reservation in Santa Ynez California and speak to a Native Fire Fighter about the increasingly intense fire seasons. and an interview with Andria Tupalo, a Native Hawaiian who is running for

Governor.

Voting Special FNX crew members traveled to Arizona to film the FNX Voting Special with Patti Talahongva. The

long trip consisted of recording throughout the reservations of the Pascua Yaqui Tribe, Fort McDowell Tribe, Tohono O'Odham Nation and the town of Guadalupe. The topics discussed included the values of voting as a Native individual and why it's important to make the Native vote count.

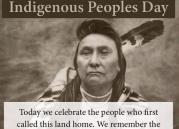
ed Voted Voted

**Native Vote 2018:** Election Night Live FNX is co-produced a live election night special along with Indian Country today and Native Voice One. The coverage closely

follows the stories of the many Native American candidates and is hosted by Antonia Gonzales and Mark Trahant.

# **FNX CONTENT**

**Indigenous Peoples Day** FNX traveled to Los Angeles to cover the inaugural Indigenous Peoples Day. The FNX crew covered the early morning foot race to in-house panel discussions from local Indigenous artists and activists to Tribal performances throughout the day. Featured interviews include local community members and activists of the Los Angeles community. MeCHA of SBVC presented Indigenous Peoples Day. We were there to capture the day's activities and live performances of Indigenous guests.



loday we celebrate the people who first called this land home. We remember the struggles and tragedies they endured. We honor their place in and contributions to the shared story of America.



#### San Manuel Pow Wow FNX covered the San

Manuel Band of Mission Indians' Pow Wow over three days. We covered the events on the arena floor, moving indoors with the arrival of a lightning storm; and spoke to attendees about the importance of artistic traditions, and the connections between the dancers, vendors, and the landscape that shapes them.

**The Huunam Of Paakuma** Our coverage previously and unofficially referred to as "Native Kids Piece" now has a name! A 30-minute documentary follows both teachers and students of Paakuma Elementary School as they learn about the history and lifestyle of the indigenous tribes of Southern California.





Sundance Institute Presents: "Native Shorts" Season 3 – Hosts Ariel Tweto and Bird Runningwater returned to the studio to discuss a new series of short films featured at the Sundance Institute's Native and Indigenous Program. FNX recorded 8 episodes, highlighting 13 films by Native filmmakers from around the world.

**First Nations Comedy Experience** A television series featuring Native American and World Indigenous comedians in stand up comedy.

# FNX CONTENT Short Production

**FNX NOW SERIES** This is an original FNX series bringing traditional storytelling and culture views from an Indigenous perspective. The segments are 2 - 5 minutes. FNX premiered several **FNX NOW** segments throughout late May and June. Stories included the Sacramento Ethnic Media panel 2020 Census, the San Manuel Yucca Harvest Celebration, the Glendale Indigenous Panel on Media Representation, the 2019 Yawa' Awards and the San Manuel Flag Raising Ceremony. The Nashville segment revolves around the design and building of the Circle of Life Indian Center, a project spearheaded by the Native American Association of Tennessee.



**The TV Writers Lab** An *FNX NOW* will feature The TV Writers Lab, which is a 5-week program to discuss and learn all that goes into writing an episode for television.

**San Manuel Performing Arts Center** FNX covered the grand opening of the new San Manuel Band of Mission Indians Performing Art Center at Aquinas High School.



**Native Beauty** This segment shares voices from the NASA conference, held in Los Angeles. It was a fundraiser for United American Indian Involvement (UAII).

**San Manuel Fire Truck Push-In** FNX covered a ceremony celebrating the donation of funds to purchase a new fire engine and equipment for the City of Highland. San Manuel Tribal and Highland City leaders, Cal Fire and students from the Public Safety Academy of San Bernardino kept a long-time fire fighter tradition alive by pushing in the city's newest fire

engine.

**James Ramos Swear In Ceremony** California State Assembly Member James Ramos celebrated his district swear-in at the Santos Manuel Student Center at CSUSB with the local community. James Ramos is a member of the San Manuel Band of Mission Indians.





#### Baker to Vegas Run KVCR and

FNX joined forces to cover the 35th Annual Baker to Vegas Relay Run. Thousands of law-enforcement personnel competed in the 120 mile relay race from Baker, California to Las Vegas, Nevada.

**Autry American Indian Market** Native American artists from around the country gather at the Autry Museum in Glendale to compete and share their art with the wider Native and non-Native world.

National Association of Broadcasters (NAB) Conference NAB served as a backdrop for a gathering of Tribally Community Television Stations. Attendees included FNX partner stations Gila River Broadcast in Arizona, Cheyenne and Arapaho Television in Oklahoma and Akwesasne TV in New York. The gathering provided and opportunity for stations to talk about common goals, struggles and programming needs.

# FNX Stories of Impact

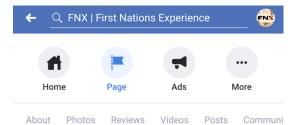
Native American Media This year's conference was co-hosted by the Native American Journalist Association (NAJA) and The National Association of Hispanic Journalists (HAHJ). FNX Producer/Director, Frank Blanquet served as a journalism mentor for a second year alongside FNX affiliates CATV-47 (Cheyenne Arapaho) and guest speaker Regan Jacobs (Akwesasne TV). The mentorship program is part of the Native American Journalism Fellowships (NAJF) awarded by NAJA. Segments produced by students included two pieces about the Farm Bill, a



segment about a Pool Tournament aimed to raise funds for the NAJF program, a memoir by a Seminole Fellowship Award's recipient, a look at the NAJA Fundraiser and Awards Ceremony and a segment about TSA Agents not recognizing a tribal ID as a valid form of identification. Segments are packaged for national broadcast as part of the *FNX NOW* series.



# SOCIAL MEDIA





The National Native American Vietnam Veterans Memorial The Highground Veterans Memorial Park Neillsville, Wisconsin



May 18 - Armed Forces Day Thanks to President Harry S. Truman, it's a day to pay special tribute to the men and women of the Armed Forces. According to AmericanIndian.si.edu the Department of Defense recognizes that today's military successes depended heavily on Native Americans. Some interesting facts about Native **Americans in the Armed Forces:** 

-31,000 American Indian and Alaska Native men and women are on active duty today, serving in Iraq, Afghanistan, and elsewhere around the world.

-140,000 living Native Americans are veterans. 11.5% of these veterans are female, as compared to 8 percent of all other ethnicities.

-Native Americans served in the post-9/11 period in a higher percentage than veterans of other ethnicities, 18.6 percent vs. 14 percent, respectively.

FNX would like to spotlight all those Native Americans currently serving or who have previously served in the Armed Forces. We invited guests to post a picture of yourself or a loved one in the comments.

# FNX Stories of Impact

# NATIVE VOTE 2018

# First Nations Television Provides Live Coverage of Mid Terms



Antonia Gonzales and Mark Trahant

November was an extraordinary benchmark for Native American Media. FNX Television partnered with Native Voice One and Indian Country Today to host the first ever nationwide Native American Election Coverage. Native Voice One is the distribution division of Koahnic Broadcast, producers of such Native American radio shows as Native America Calling and National Native News. Indian Country To*day*, which started as a print newspaper in 1981, is now an online news site and national

news source for Native American and Indigenous People worldwide.

The five hour live broadcast was televised on FNX and KVCR on Tuesday, November 6, from 6:00pm to 11:00pm. It was simulcast on social media sites as well as on several radio stations through *Native Voice One*. The show was hosted by *National Native News* anchor Antonia Gonzales and *Wassaja* host and producer Mark Trahant. The show included live updates from prominent Native journalists across the country. Those live updates came in from Idaho, Minnesota, Oklahoma, Washington, Arizona, Washington D.C., Alaska and more. Individual segments or profile pieces for various candidates were also produced as roll-in stories ranging in length from two minutes to 16 minutes. These segments would be introduced during the live broadcast and aired as election results came in for those featured candidates.



This was a first for FNX staff to tackle and it was an

exciting endeavor and opportunity. The broadcast was well received by Indigenous communities across the country.



## KVCR FNX

# LOCAL CONTENT & SERVICE REPORT SUMMARY 2018-2019



In closely aligning with the mission of our licensee, the San Bernardino Community College District, a Hispanic-Serving System/District, KVCR promotes and cultivates discovery and engagement in the Arts, Media and the Sciences with educational, thought-provoking programs and objective journalism that offers our audience a trustworthy safe-haven from commercially driven media outlets.

Located in a powerfully diverse region that includes nearly 63% combined Hispanic, African-American and Native American populations, KVCR aims to reflect the variety of cultures, traditions and interests that makes the Inland Empire so unique and vibrant. KVCR actively develops and nourishes strong community relationships with our radio audience through local initiatives and events that celebrate the diversity, innovation and resilience of the Inland Empire.

KVCR is a creative incubator and broadcasting platform for the students of San Bernardino Valley College and Crafton Hills College and the Inland Empire region consisting of San Bernardino and Riverside counties.

# COMMENTS

"I just wanted to let you know we really enjoyed the concert. Everything was just perfect. Your efforts to arrange for my seating was really appreciated. It was easy to get to the handicap parking and the seating was just wonderful. Sarah Brightman is one of my favorite artists. She has the voice of an angel. Thank you, again, for making my evening so enjoyable." ...Jane

KVCR pledged tickets for two concerts that occurred in March, Sarah Brightman, at the Honda Center in Anaheim on March 2nd, and Ruben Studdard. at the FOX Performing Arts Center in Riverside on March 3rd. We gave away two pairs of tickets to each show, one pair to a TV member, and one pair to a Radio member. The TV member was so excited to have won tickets, she shared her excitement and appreciation: "I am so excited to be able to go to the Sarah Brightman concert. I really love her music. That will really be a highlight for me this month. I just got diagnosed with breast cancer again for the second time. Your efforts really mean so very much to me. God Bless you and thank you again. My monthly support will continue as it has for several years. My contribution is not very much but it is affordable. I really enjoy PBS."