

2015-2016 LOCAL CONTENT AND SERVICE REPORT REPORT TO THE COMMUNITY

"Thank you so much for what you are doing to highlight the amazing accomplishments of natives and well as the truth about their history. My tribe struggled to survive (Pamunkeys in Va and finally got recognized federally last year after 400 years- tribe of ocahontas). Many blessings to all of you for what you do."

- Joy

# Where you learn something new every day!



KVCR is the cultural, educational, and informational center of the Inland Empire. As the region's only locally-owned and operated public television and radio station.

In 2015-2016, KVCR provided services to the Native American community, the Autism population and our U.S. Veterans. KVCR is working to elevate its profile in our community.

KVCR serves audiences throughout the Inland Empire and Southern California while bringing communities together through programming and outreach. We are working to show more diversity in our content in an attempt to proportionally reflect our richly diverse community.



## **KVCR OUTREACH - ENGAGEMENT - CONTENT**

### **OUTREACH**

Literacy Campaign Our literacy campaign in partnership with the High Desert Maverick baseball team (a minor league ball club), allowed us to reach out to the high desert region which is an area often overlooked. We asked viewers of all ages to submit a story, drawing, or essay about PBS Kids, or programs seen on KVCR or to draw a PBS Kids character playing baseball, to receive tickets to a ballgame.



One mother wrote, "This is the first time my

boys will be attending a baseball game. They are very excited." KVCR also reached out to non-profit

organizations that serve the high desert region and offered their staff or volunteers free tickets to Monday or Wednesday games. And as part of the KVCR Veterans Initiative we provided two veteran organizations tickets to share with veterans in their community

Hard and Tedious Work is accomplished with VOLUNTEERS! Our year-long volunteers from the San Bernardino Valley College WORC program provided students who come to the station weekly to learn workforce skills. They provide their services as a way of learning. The students help with folding, stuffing letters, flyers, packaging items, labeling DVDs and a slew of other services. They are a great bunch of SBVC college students and KVCR is grateful for their time and efforts.







**Solidarity With Orlando** In light of the Orlando shooting, we recorded a "support message" we sent to the Orlando PBS affiliate station in solidarity. The production staff literally put this project together in matter of hours. It was mentioned in "Current".



Elementary Students Enjoy Concert KVCR hosted national PBS artist Ethan Bortnick in a concert performance. The sold out evening concert was a fundraiser for the station. However, as a way to serve

the Palm Springs Unified School District, KVCR and Ethan held an early morning minimatinee concert. KVCR secured a sponsor to pay for the busing of the 500 students. Ethan played for 45 minutes and made it an interactive event for the children, trying to engage and encourage them to pursue their dreams and learn to love the arts and everything the arts bring. For many students this was their first theatre performance. We received some very special thank you letters and cards from many of the students, thanking KVCR for providing the transportation to our concert with Ethan Bortnick.







Station Tours KVCR is committed to sharing our television station with the public. Our tours include college students, middle and elementary students, community and scout organizations. The San Bernardino Chamber of Commerce always includes KVCR as part of their "Media Day" tour.

Coffee or Tea? As part of the public television pledge special "Coffee: The Drink That Changed America," KVCR created an event to experience the "Seed to Cup Coffee Tour." It started with an introduction to Klatch Coffee and a brief history of the company, followed by every aspect of how you get your cup of coffee from a single farm to aspects that can effect coffee, followed by a demonstration of roasting and an explanation of the whole cupping procedures starting with the aroma of the freshly ground beans and then the breaking of the crust, to finally learning to pour



a design and then sampling the coffee. The tour was an opportunity for our member to explore and experience.



## **Antiques Roadshow** In Palm Springs

Antiques Roadshow puts the reality in reality television! Its part adventure, part history lesson, and part treasure hunt and the nation did their exploration in Palm Springs. This was a huge event for KVCR to share and experience. This all day event allowed us to connect with our members, meet thousands of viewers and reconnect with past and new volunteers. What a great experience, our staff really enjoyed it too.

KVCR Women Veterans Project As part of the KVCR Veterans' Initiative, "In Her Boots" was designed to create awareness of the issues female veterans face. Letting female veterans know they are a valuable resource in our community and thank them for their service. The day's activities included continental breakfast, followed by hours of music playing in our TV studio with women decorating boots to signify their time in the military. We had 25 women were in attendance. Their age ranged from 25 to 60. The military branches varied. Our veterans were treated to haircuts, make-up, and manicures. We met





female veterans from throughout

the Inland Empire region and beyond. We started our event with the Pledge of Allegiance. We provided lunch and afternoon snacks. All veterans went home with a goodie bag and new friends.

**Home Time Project** We asked

viewers to share their story about their town, city or community with a video. The call for video story submissions to the station focused on stories in their town they wanted to share. It was our way of telling stories from throughout the many cities and communities that make up the Inland Empire.



COMMINITY

OUR COMMUNITY - OUR REGION - OUR NEIGHBORHOOD

### **ENGAGEMENT**

"Non Profit of the Year" Named and recognized as the "Non Profit of the Year" by the Inland Empire Economic Partnership at their Awards Dinner. Comments from the IEEP members were positive and encouraging. Following an acceptance speech by KVCR General Manager, Alfredo Cruz, one business in attendance has agreed to join KVCR as an underwriter and provide corporate support.



Best Series KVCR was awarded "Best Locally Produced Radio or Television Series" from the American Advertising Federation Inland Empire Chapter. Recognizing our KVCR NOW series. KVCR

**NOW** is a local-interest series highlighting people, events, programs and stories that make our region unique.

Community Champions KVCR hosted their first "Champions Award" event. Recognizing long time



donors, corporate sponsors and acknowledging and honoring our members, and major donors. Members attending the event shared how much they value the station. The event was held at Sevilla's Restaurant in Riverside, a longtime partner and underwriter with KVCR.

Working With Our Partners KVCR was a media sponsor for many non-profit organizations in our community, including the Latino

Lawyers Association; Palm Springs International Film Festival; Cinema Culturas Film Festival; San Bernardino County Museum; Orange Empire Railway Museum; San Bernardino Assistance League; Latino Education & Advocacy Days Summit; Mary S. Roberts Pet Adoption; Redlands Theatre Festival and Music in the Mountains supporting organizations throughout the Inland Empire.

Magazine Offer Produced seven television spots presenting a different promotional gift. Hosted by Rick Dulock and Lillian Vasquez, the Magazine offer allowed us to partner with three publications in Southern California to offer our viewers and listeners an opportunity to support public media with a one-time membership. A one-year subscription of their choice of magazines, including Inland Empire, Orange Coast or Los Angeles magazines was the offer. It was a special Fall Offer. The subscription was from January - December 2016. Usually during our TV pledge drives we broadcast several music and variety specials. This campaign was designed to appeal to our "regular" viewer and ask them to support the shows they enjoy every day.



On the Stage in The Community KVCR staff member, Lillian Vasquez had the opportunity to address the Redlands Bowl audience on stage during the night's performance's intermission. She welcomed the massive audience to the Bowl, talked about KVCR and the arts and the importance of community support for the Arts. She was invited to address the audience at the Fox Performing Arts Center in Riverside prior to the presentation of the classic movie, *Breakfast at Tiffany's*. She thanked the many KVCR members in the house for their on-going support of KVCR and arts in our community. Other events on stage include the many concerts KVCR was involved with throughout the year, including Pasquale Espositio, Giada Valenti, and Ethan Bortnick, all public television performers.



#### **OUR COMMUNITY - OUR REGION - OUR NEIGHBORHOOD**

## **CONTENT** Local Programming for And About the Inland Empire



The KVCR Production
Team made up of five part
time staff have worked on
several projects. They
include new segments for
KVCR NOW. The new
stories featured a young



mural artist from Rialto, "Wet Paint Larry"; a story about individuals



on probation and turning their life around "Parolees Get A Second Chance"; the Latino Education & Advocacy Days (LEAD) Summit at California State University San Bernardino featuring interviews with guest speakers; 2015 STEMAPALOOZA an event with an estimated 800 students in attendance. The goal of the event was to increase student's curiosity in Science, Technology, Math and Science. Students in middle, high school and college took part in Stemapalooza; "Kinsey Collection History Lesson"

Through their collection of photos, artifacts, documents and art, the Kinsey's presented a lesson in American History that is not often told, enlightening local high schools and county; "Inland Empire's Kim Carter For 2015 CNN Hero" Founder of Time for Change Foundation Kim Carter is nominated for



the 2015 CNN Heroes Award. Her work helping homeless women to regain control of their lives has earned her a spot in the Top 10; "Native Day" San Manuel Band of Mission Indians and California State University, San Bernardino cohosted Native Day in order to educate elementary school students on the existence and importance of California's First

People; "DACA" KVCR visited the San Bernardino

Mexican Consulate and Valley College to learn what role the program Deferred Action for Childhood Arrivals (DACA) plays in our community; "STEM Cart" Through a grant from the US Department of Education, San Bernardino Valley College students in the STEM Program worked together to create the first reusable energy 60's cart.



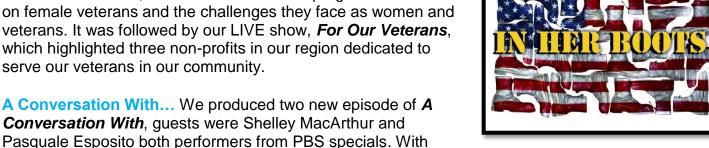
**Divorcing Parents** A one hour show, *Insight with Ron Berglas: Cracking the Ice* How informed professionals can protect children caught between divorcing parents.

**Autism: Behind the Camera** – This program focuses on young adults with autism and the resources needed when students with autism "age out" of high school. This program highlights a vocational program within the film industry trying to change the unemployable outcome for autistic individuals. In all 50 states, parents, teachers, administrators, and social workers, are trying to adjust to the influx of young adults with autism who are aging out of the high school. There is a need to develop and create programs for this population in order for them to



keep learning and striving to gain experience as they mature and to possibly become gainfully employed. It was a 6 staff team effort to complete the project to submit for consideration for national distribution. Edits, audio and color correction, final music selection and closed captioning all had to be perfected and ready for submission.

A Night For Veterans We created a night of programming for Veterans. We aired, *In Her Boots* our local program that focused on female veterans and the challenges they face as women and veterans. It was followed by our LIVE show, For Our Veterans. which highlighted three non-profits in our region dedicated to serve our veterans in our community.



each 30 minute interview we asked and learned about the artists personal and professional career and their public television special.

What's Brewing? Our crew went on a remote shoot to a nearby coffee roasting facility, Klatch Coffee. We recorded interviews and pledge breaks for a new pledge show that was featured during the March pledge drive. The pledge special will offer viewers a coffee workshop experience.

Spotlight Our Community Exploring the American Spirit is a locally produced program featuring stories of Inland Empire people who are doing small but important things in making their community a better place.



Exploring Oak Glen The team completed a one hour pledge



special in Oak Glen, California. Food lover and critique Allan Borgen and Tricia Janzen, travel to at the Hawk's Head Tavern at Riley's Farm for this Lets Dine Out Special in Oak Glen. Viewers are asked to reserve their seat at the table. This was a pledge special event to support KVCR and dine with the hosts from a local favorite show. Our members were treated to a fun and fabulous dinner that included a five course meal, music and dancing too.



College President The production team shot and edited a speech presentation for San Bernardino Valley College President Gloria Fisher. It was provided to San Bernardino City Schools for their welcome an opening speech for an educational conference.

**Daniel Tiger's Neighborhood Live!** KVCR produced segments to complement *Daniel Tiger's Neighborhood*, which typically airs on KVCR weekday mornings at 6:30. But we created two



evenings of "family viewing" time, hoping to encourage parents to watch KVCR with their young children. Daniel and his friends explore the vibrant world of their much-loved Neighborhood, sharing stories of friendship, and celebrating new experiences. We hoped parents or grandparents would

watch and create some conversation about public television programming with their children or grand children.

The Redlands Bowl – A local favorite produced by KVCR. This was our twentieth year of producing this outdoor performances series of the Redlands Bowl Summer Music Festival. Our team shot 3 performances two in July and one in August. The 2015 Redlands Bowl Summer season aired in late August and early September.

Community Matters Chancellor's Chat, we completed the 30 minute program featuring SBCCD Chancellor Bruce Baron and California Community College Chancellor Dr. Brice Harris in a sit down interview discussing the California Community College system. The program has been closed captioned and was broadcast on KVCR in mid-October. Post production required additional shoots to get the B roll needed to support the project and acquired images to enhance the production.



College Spots The KVCR Production team produced

a couple of 30 second promotional spot for our two local community colleges, San Bernardino Valley College and Crafton Hills College, highlighting some of their wonderful programs available at the colleges. The Crafton Hills College spot featured a student who shares her love for the college, as a testimonial.

#### FNX OUTREACH - ENGAGEMENT - CONTENT



### **OUTREACH**

Celebration FNX production crew attended the 52<sup>nd</sup> Annual Kewet Celebration, located at the Malki



Museum on the Morongo Reservation. The event included traditional arts and crafts, entertainment, vendors, and native foods. FNX incorporated this family event with the history and the traditional process of preparing their native foods in underground ovens that have been passed down through generations, including the history of the event itself. The importance of showing the Morongo way of the life to the public was emphasized.

Vision Maker Media Training Attended a training course that implemented all aspects of independent film making for public

broadcasting which included legal obligations, artistic techniques, distribution options, and best practices for fund collecting for Native American/Indigenous films. The training presented different professional techniques with regards to filming documentaries for FNX broadcast.





On Line Photo Collection Created an online photo and video collection offering over 1,700 images and videos that pertain to the Native and World Indigenous people. New boards have been added to highlight Native Americans in STEM, Politics, Music, Photography, Law, Indigenous Arts, Athletics, and Native Operated stations. More images can be viewed at: <a href="https://www.pinterest.com/FNXTVnetwork">https://www.pinterest.com/FNXTVnetwork</a>

Rincon FNX attended the California Nations Indian Gaming Association 21st Annual Western Indian Gaming Conference at the Harrah's Resort in Southern California. The FNX team hosted a booth to creating awareness about the FNX Channel.

**Utah Presentation** At the Governors Native American Summit, FNX partnered with Utah affiliate station Utah Education Network (UEN) to

give both a youth and adult presentation about capturing broadcast quality sound, footage and interviews using cell phones, tablets or other available means. FNX also showed two episodes of *Native Shorts*, the station's first in-house non-documentary production built in partnership with the Sundance Institute's Native American & Indigenous Program.

Summer Pipeline To College Program 20 students from Cal Poly Pomona's Native American Summer "Pipeline to College" program visited KVCR for a station tour. A presentation about education and careers in media was provided to the students.

Storytelling Class FNX provided a summer multimedia storytelling class to Native American middle and high school students who are participants in the Torres Martinez Tribal TANF



Program. Five of the students later visited the KVCR station for a tour. The production team also recorded a game show with the students.

Native Summit FNX attended the Native Media Summit in Phoenix, Arizona. This summit brings both radio and television entities into one location to brainstorm about reporting in Indian Country and to create stories in unison. It was a great opportunity for FNX trial affiliates NNTV5 (Navajo Nation), CATV-47 (Cheyenne & Arapaho) and GRBC (Gila River) to join together in celebration of the launch of the Gila River Broadcast Corporation. The celebration included a dance demonstration by Gila River community youth.

Dream The Impossible FNX attended the 2016 Dream the Impossible event at the University of San Diego, hosted by the Pauma Tribe. DTI is an event "for the youth" held every year with participating tribes in the Southern California area.

#### **FNX OUTREACH - ENGAGEMENT - CONTENT**

### **ENGAGEMENT**

Award Winning FNX received two awards from the Native American Journalists Association (NAJA)

Renewal Grant FNX management was able to secure a renewal grant from the San Manuel Band of Mission Indians, a true accomplishment allowing FNX to continue to educate viewers about indigenous cultures. FNX is grateful for the San Manuel Band of Mission Indians for their on-going support and trust.

PBS Conference PBS President, Paul Kerger introduced General Manager, Alfredo Cruz for his remarks about FNX at the opening reception of the National PBS Conference in Chicago. Chief Content Manager, Frank Blanquet also attended the conference as he worked the FNX table and engaged with many General Managers and Program Managers from throughout the PBS stations. Several stations expressed interest in adding the FNX channel to their airwaves.

NETA FNX General Manager, Alfredo Cruz, Content Manager, Frank Blanquet and Director of



Television, Lillian Vasquez, traveled to Tampa, Florida for the National Educational Television Association conference to promote the FNX channel. We hosted a breakfast for 277 attendees, which enable us to present the FNX channel to Public Television stations Programmers and General Managers from across the nation in an effort to expand station carriage to more states. This was a huge endeavor and a wonderful opportunity to get in front of nearly 300 to really spell out what FNX is and how visually captivating the stories FNX is telling. We presented five short video segments. More than 10 stations expressed interest in carrying the channel.

**Sneak Peek** FNX held a sneak peek screening of *Native Short* season two at the Museum of Indian Arts and Culture in Santa Fe, New Mexico during the launch of this year's Indian Market. The presentation was well received and the audience response was excellent with a very active Q & A session following the screening.

Blessing Ceremony FNX was invited to attend a blessing ceremony to honor the spirits of the Four-Legged's (animals) used in the production of Alejandro G. Iñárritu film, "The Reverent" starring Leonardo DiCaprio and Ed Hardy. The blessing ceremony took place at Sky Movie Ranch. The blessing was opened by Rudy Ortega, Tribal Chairman of the Fernandeño Tataviam Band of Mission Indians (original stewards of the land) and performed by Jason and Fred Morsette, Ariara from the three affiliated tribes of Fort Berthold. The ceremony was made possible by the New Regency's Buz Wasler (Shawnee/Kickapoo), his wife, Karin Wasler and blessing coordinator Leslie Hale-Hammond (Mandan/Hidatsa).



Building International Relationships FNX General Manager Alfredo



Cruz and Chief Content Manager Frank Blanquet attended the "Festivál Internacionál de Cine y Video Indígena (Indigenous Video and Film Festival)" in Puebla, Mexico. The FICVI festival titled "Mirando Desde Nuestra Raiz" is an associate producer on the FNX original series.



LA Station On Board KLCS in Los Angeles began broadcasting FNX on December 31, 2015. WCNY in Syracuse New York pushed its FNX launch date back to July 1, 2016 to accommodate for some equipment updates. FNX set a new record high for viewership of 112,000. (Previous high was 110,000 households). Now that KLCS another PBS station in the Los Angeles region has started carriage of the FNX channel, the number of viewers for FNX in Southern California has increased substantially.

WCNY FNX increased its broadcast reach with a new potential station testing the FNX signal in Yakima, Washington. WCNY in Syracuse, New York has confirmed that it will go live with the FNX signal, making it the second affiliate station in New York. Rochester, New York as a third state's station is considering as well.

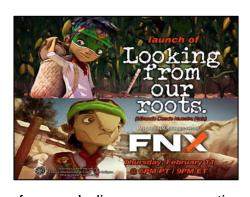
#### FNX OUTREACH - ENGAGEMENT - CONTENT

### CONTENT

California Indian Pow Wow FNX produced a short documentary about California Indian Pow Wows. The production is a collaboration with the San Manuel, Soboba and Morongo tribes and covers the history, development, growth and importance of the California Pow Wow circuit.

"Wish y'all were on DirecTV in AZ."
- Warren

New Series FNX worked with the "Festival Internacional de Cine y Video Indígena" (International Indigenous Video & Cinema Film Festival) director, Jose Luis Reza to bring a new series to the channel. The series, Mirando desde Nuestra Raizes (Looking from Our Roots) features a wide array of indigenous films written, produced, shot, directed and edited by Indigenous filmmakers world-wide. The new series will cover the genres of animations, documentaries, family films, coming of age stories, indigenous rights, women's rights, indigenous language films in Nahuatl, Maya and more. This is an original FNX series bringing traditional





storytelling and culture views from an Indigenous perspective. Many of these Indigenous cultures reside in the Mountains of Nayarit Jalisco and San Luis Potosi, Mexico. Their stories, language, history and people are featured. FNX was a presenter at the film festival and participated in various press conferences, radio shows, several photo shoots and held individual seminars with a Q&A opportunities for attendees. The trip served to solidify relationship with the *Cine Arte* film school which sponsors the event, and to build a collaborative effort to produce content with the Indigenous communities of Mexico for broadcast on the FNX channel.

**Features Story On Line** The FNX crew interviewed Costumer Designer and Oscar Nominee Jacqueline West. She was nominated for the movie the *Relevant*. Our story featured her work and included information about her scholarship program for Native American students who are interested in costume design at SIDM.

Sundance Institute's Native Labs Fellowship The FNX team visited with Native Filmmaker Program to talk about their Indigenous film projects, the application process, their selection and what they have learned as aspiring filmmakers, writers and producers. FNX caught up with past alumni like Blake Pickens (Chickasaw Nation) who's film *The Land* starring Erykah Bandu premiered to great reviews, Heather Rae (Cherokee) who was producer on the film, *Tallulah*, as well as Sundance newcomer, Michelle Derosier, who premiered her animated short, *The Grandfather Drum*.



The Series Continues Native Shorts 2 presented by Sundance Institute's Native American and Indigenous



Program" is a 12 episode series that features short films premiered at the Sundance Film Festival through its Native American and Indigenous Program. Followed by a brief discussion with hosts Ariel Tweto (*Flying Wild Alaska, Wipe-*

Out) an Inupiaq Eskimo from Unakleet Alaska and the Sundance Institute's own Bird Runningwater, a Cheyenne and Mescalero Apache.

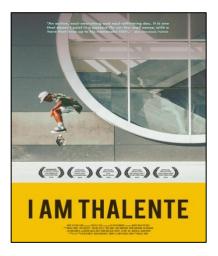


Coverage of San Bernardino Vigil FNX was part of the coverage during the aftermath of the San



Bernardino mass shooting. A segment featuring community leaders including San Manuel chairwoman, Lynn Valbuena addressing the public at the San Manuel Stadium Vigil was posted to our Social Media sites and images taken by the FNX team were used by KVCR 91.9 FM as well as NPR. Laurie Sullivan discussed the loss of a friend and how he would like the community to cope with the loss.

FNX NOW Series This Season *I am Thalente* includes interviews from Sal Masakela, the producer and Natalie Johns, the director plus an interview with Thalente, the once homeless street kid of South Africa with dreams of becoming a professional skateboarder with the help of top industry professionals. *Making Hope Happen* an event held in support of the San Bernardino Unified School District's plans for making hope happen for the local youth with a variety of programs and services. *The Great Big Family Play Day* shot at the Autry Museum, created in partnership with the SoCal Moms organization, brings hands-on activities and arts to the families in southern California region. Performances included Native American hoop dancers by The Goedel Family and Storyteller, Jacque Nunez. *Governors Native American Summit* segment revolving around the 150<sup>th</sup> Anniversary of



the Bear River Massacre, a story that was initially shot earlier this year at a commemorative ceremony held at the memorial site of Preston, Idaho. *Dark Horse* New Zealand Maori Television ran a news segment featuring footage shot by the FNX team. The crew attended the San Diego Film Festival's Native Track and the Natives in Media honoring hosted by the Pechanga Resort which honored Maori performer Mika Haka for his work with indigenous communities from around the globe.

**ON THE SCENE Series** FNX welcomed the Pawnee and Seminole Hiphop Artist Quece IMC into the studio and will be part of our series *On The Scene* and will launch in conjunction with the artist's

are currently in post-production.

Aboriginal Unity Experience (AUX) music video series premiere. *On The Scene* community profile segments, one with Dine muralist Carrie Sage Curly who was the first female muralist to place her art at Indian Alley, Los Angeles and the other featuring Seminole brothers Doc and Spence Battiest who co-wrote and perform the song "The Storm." Segments featuring artists Quese IMC, Bigg. B, Machete, Rayce and Lewis Desoto





This interview was recorded and is being edited for air in March. The report will feature a Native American HipHop artist. The segment features the Apache artist, Rayce, in a behind the scenes interview while shooting his most recent music video. Rayce is a San Carlos Apache, Hip Hop emcee and lyricist. This interview

introduced his new work and the inspiration for his passion for

music through the "Five Elements of Hip Hop."

Waa't Celebration FNX was contracted by the tribe to document their Waa't Celebration. The annual event is held at Crafton Hills College and features a learning experience for Redlands and Yucaipa elementary school students. Students take part in hands-on lessons covering aspects of California Indian culture including basketry, pottery, music and lessons in the Serrano Indian language. In the Serrano Indian language "Waa't" (Juniper) is associated with the Crafton Hills area of Yucaipa.



#### KVCR, AUTISM INITIATIVE --- IN THE COMMUNITY

Screening of Newest Autism Project KVCR in partnership with the Autism Society Inland Empire hosted a public screening of the new autism documentary, *Autism Behind the Camera*. Forty guests were in attendance. The event included two students and a teacher featured in the documentary that were on hand to talk about the project and their experience. The program premiered on KVCR on Saturday, April 2 at 7pm, National Autism Awareness Day. Our documentary was offered nationally to all public television stations. In collaboration with several



2016 Galendar

agencies including KVCR, the organizations are working to bring this vocational program featured in the documentary to the Inland Empire for young adults with autism to attend and gain employment skills. KVCR will be a partner in this pilot project.

National Autism Awareness Month The KVCR Autism Initiative participated in the autism awareness project "Coloring for the Future of Autism." A project in which business help our Inland Empire community raise funds and awareness for autism. Businesses agree to participate by offering customers an opportunity to purchase puzzle piece for \$1. They can color the piece or select a precolored puzzle piece. The packets include 100 puzzle pieces and a box of crayons, markers, and information about autism. The puzzle piece is used as an icon to represent autism, because autism is still a mystery for researchers and families. Businesses will display the puzzle page on their wall of your business during the month of April. KVCR-TV will feature participating business's name on air!

Color the Bar Night This year we added to the "Coloring for the Future of Autism" fundraiser with the 'Color the Bar Night'. Hosted by two local bars, Brew Rebellion of San Bernardino and Hangar 24 of Redlands. On a designated night local performers donated their time to play live music at the locations. During the live music the bars donated a dollar per beer sold to the Coloring for the Future of Autism Project.

World Autism Day Provided resource materials to the travelers at the Ontario International Airport.

Guest Speaker KVCR staff was a guest speaker at Civic Clubs, Guest speaker for the FACE Trends

Conference and presented a screening of Autism: Behind the Camera. Autism Walk KVCR was a
resource vendor at the Autism Society Walk during National Autism Awareness Month. We were a
media sponsor of the event helping to spread the word and spark

attendance.

Autism Calendar KVCR produced the 2016 Autism Community Calendar which featured artwork of individuals with autism from throughout the Inland Empire. The calendar is an on-going fundraiser for the KVCR Autism Initiative that helps to fund television productions related to autism.



STORIES OF IMPACT

**FNX – FIRST NATION EXPERIENCE**, as the only national full-time public television network will focus on Native American and World Indigenous cultures and illustrates the healthy, positive, and real lives of Native American and Indigenous peoples. Programs include drama, comedy, lifestyle, sports, music, art, dance, politics, news, public affairs, cooking, health, animation, fitness, talk shows, nature, gardening and children's programming. Rounding out this non-commercial channel are TV series, feature films, documentaries, short films and public service announcements. Each program reflects a true voice of Native American and Indigenous people from around the globe.

"Thank you so much for what you are doing to highlight the amazing accomplishments of natives and well as the truth about their history. My tribe struggled to survive (Pamunkeys in Va and finally got recognized federally last year after 400 yearstribe of Pocahontas). Many blessings to all of you for what you do."

#### **FNX WINS AWARDS:**

Award Winning FNX received two awards from the Native American Journalists Association (NAJA)

Renewal Grant FNX management was able to secure a renewal grant from the San Manuel Band of Mission Indians, a true accomplishment allowing FNX to continue to educate viewers about indigenous cultures.

"Just wanted to take the time to thank you folks for your efforts on developing and delivering wonderful, thought provoking, informative, inspiring and heartfelt programming I have ever had the pleasure to experience on this television of mine. Please, do not let anything or anyone stop you in your endeavors. What you are achieving is extraordinarily remarkable. Thank You.

- Richard

"So cool, what a good way to share the culture." - Faith

"How do we get your awesome network BACK on our Rez??? It was on here, then it was gone. ??? We only have the six network stations, plus a gozillion Spanish speaking stations and on-air sales shows. We miss Wapas Bay. We need you back! <3"

- Karen

"My family enjoys the programs on FNX, seen via channel 9.3 (UEN) in Salt Lake City area. We especially like programs



about Navajo culture, and in the Navajo language. (Thanks for airing "Finding Nemo" in Navajo)" - Patricia

#### **KVCR AWARDS:**

"Non Profit of the Year" Named and recognized as the "Non Profit of the Year" by the Inland Empire Economic Partnership at their Awards Dinner. Comments from the IEEP members were positive and encouraging.



**Best Series** KVCR was awarded "**Best Locally Produced Radio or Television Series**" from the American Advertising Federation Inland Empire Chapter. Recognizing our *KVCR NOW* series. *KVCR NOW* is a local-interest series highlighting people, events, programs and stories that make our region unique.